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## **Meet Julie West**

With a vibrant personality, enthusiasm for life and friendly approach, Julie West is an accountant with a difference.

While Julie is an experienced, knowledgeable and trusted business advisor, she prides herself on firstly being a “people person”, who takes the time to get to know her clients and understand their approach to business. Looking at the big picture, she strives to get to the root cause of business issues, before mapping out strategies for growth which help clients maximise their results and profitability.

As the Principal, Julie heads the team at MBA Tweed Heads. She provides specialist advice on asset protection, tax minimisation, business structures, growth strategies, succession planning, exit strategies and much more. She enjoys participating in brainstorming sessions with clients and coming up with ideas, then finding a way to make things happen!

A passionate fundraiser for worthy causes, Julie is dedicated to supporting her local community. She leads by example to empower and inspire her team to “pay it forward” and help others, creating a ripple effect across the wider community. Julie is currently a board member of the Count Charitable Foundation. She is a past board member of On Track Community Programs, committee member for Tweed Triathlon Club plus many sporting and school forums.

Julie has been instrumental in establishing the “Wisdom Embracing Youth” movement, and is an annual keynote speaker at the Rotary Youth Leadership Award conference, which encourages personal development amongst our youth.

She is very active at business networking, including being a board member of Tweed Chamber of Commerce, and has taken on many of the leadership roles in her local BNI Chapter over her ten year involvement.

Family, friends and work/life balance are important to Julie. A very social person, she can often be found enjoying a stand up paddle board session or taking a bike ride out to Currumbin Valley on weekends. Just quietly, her guilty pleasures are coffee, red wine and hazelnut chocolate!

Julie’s many happy clients say they are drawn to her professionalism, her passion and commitment to going above and beyond on their behalf. Her technical expertise, support and reassurance bring peace of mind. Julie always strives to do better and loves what she does.

She is definitely a breath of fresh air, who has broken the mould of a stereotype accountant.

Formal qualifications:

- Bachelor of Business degree
- Justice of the Peace
- Practicing Accountant since 1995