



Ray WhiteTM

BOND JUNCTION

Our Experience – Your Results

www.raywhitebj.com.au



The professional team at **Ray White Bondi Junction** offers integrity, expertise and a commitment to achieving the best possible **results** for our clients – **every time**. How can we achieve such a result for you? Our office is highly regarded as one of the **leading Real Estate Agencies** in the Eastern Suburbs, and we are proud to be associated with eleven other high profile Ray White offices within this area. We operate from substantial premises located in the heart of the region's major **commercial centre**.

Our striking **window display** utilises state-of-the-art technology to present the most appealing attributes of your property. Properties listed with our agency are marketed throughout the vast network of more than **600 Ray White offices**.



At Ray White Bondi Junction, our marketing tools are aimed specifically towards the buyer. We make it easy for prospective purchasers to find out about the properties we have for sale. Thanks to modern communication methods such as the internet, email systems and our style of newspaper advertising, buyers are able to access a great deal of information from the comfort of their own homes. There's no need to be driven around to a long list of properties by a salesperson. This enables the purchaser to view only the properties most likely to suit their needs.



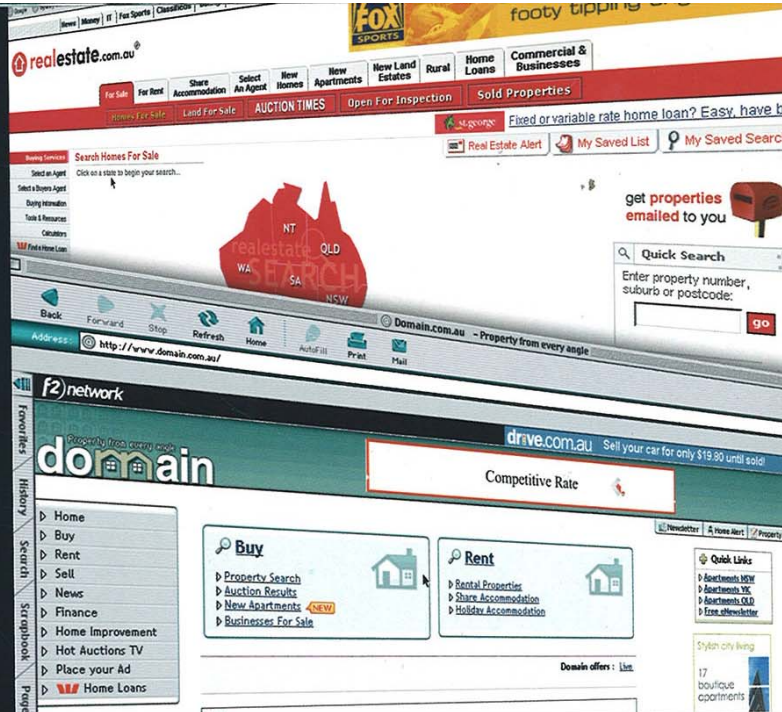
Our **experienced, friendly staff** will ensure that holding an 'Open House' is a stress-free experience for all concerned. We aim to put both **sellers** and **buyers** at ease with our helpful, caring and personalised approach. Our knowledge and **expertise** enable us to convey all relevant **information** on your property to prospective buyers, while ascertaining their readiness to purchase.

Websites

With today's busy lifestyles, many potential buyers are searching the Internet for properties for sale. At Ray White Bondi Junction, we have observed a sharp increase in buyer queries via the Internet in recent times.

We feel it is vital to embrace this technology in order to promote your home to the widest possible audience. We utilise the major property websites, such as:

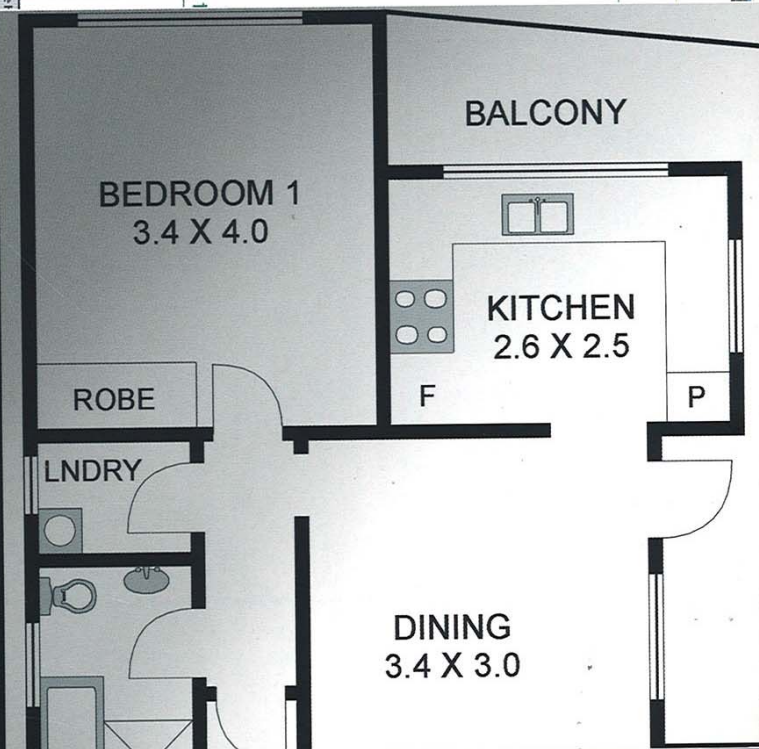
www.raywhite.com.au
www.realestate.com.au
www.domain.com.au



Floorplans

In our experience, providing a copy of the property's floorplan at the 'Open House' has had a significant effect.

The floorplan provides potential buyers with a scaled version of the home's layout, all necessary measurements and most importantly, enables the purchaser to visualise themselves in the property - long after they have completed their inspection.



Signboard

A prominent signboard is vital to the marketing campaign for your property. It creates buyer interest, providing them with inspection times and contact details. It informs both locals and passers-by that the property is on the market, which is another huge source of buyer enquiry.

The signboard also allows potential purchasers, who have seen an advertisement elsewhere, to easily locate the property when approaching for an inspection.



Wentworth Courier and Southern Courier

These award-winning publications are a major resource for Eastern Suburbs property buyers. Large full-colour pictorial advertisements offer the opportunity to display your property's major attributes. We will commission a professional photographer, who will capture your home at its best.

With a circulation of 48,415 and readership of 118,000, these papers are distributed free throughout the Eastern Suburbs and South Eastern Suburbs.



Sydney Morning Herald

The Sydney Morning Herald is Sydney's major metropolitan newspaper. It has a Saturday circulation of 389,500 and readership of 1.3 million.

We utilise classified advertisements in the particular Real Estate category suited to your property.



East Style Magazine

Exclusive to Ray White, Eaststyle Magazine is our very own Eastern Suburbs Property Guide. This magazine is a major source of buyer enquiry, with every current Ray White auction property in the area being displayed in it.

Eaststyle Magazine is handed out at all open houses held by Ray White offices in the Eastern Suburbs. In addition, the magazine is distributed via all Ray White offices, as well as local cafes and shops. Additional liftout pages featuring your property will be distributed in the vicinity of your home.





We believe **technology** plays a fundamental role in **real estate marketing**. As a result, we have become known as a high-end **technology office**, embracing the very latest tools to provide you with the highest possible levels of **customer service**. Our website, located at www.raywhitebj.com.au, is one of the key tools in selling your property. We offer market **information** as well as enabling viewers to search for a property via suburb or property ID.

All our staff have individual email addresses and direct telephone lines, so you can always contact the person you need – directly. Our buyer's **database**, **digital screen window display**, and state-of-the-art **computer system** all play an integral role in consistently delivering optimal results for our clients.



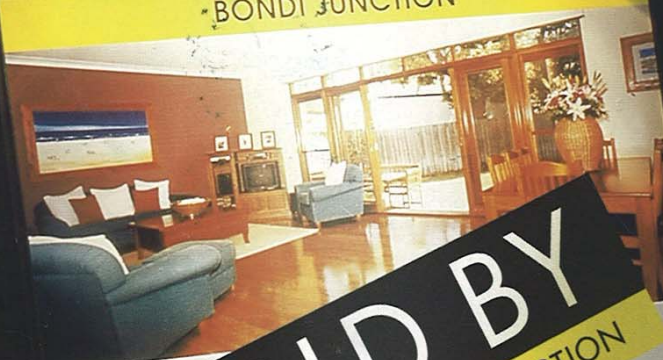
Our team of professional **auctioneers** and **sales staff** are results-driven. We offer both **in-room** and **on-site auctions**. At our in-room auctions, your property will be **presented** to the audience via an impressive **digital display** using professional photographs. We will utilise our local market **knowledge**, **floor skills** and **expertise** in auctions to work towards securing a **sale** on your behalf. We are **committed** to achieving the ultimate result for both you and your property – **auction success!**

MICHAEL LUCAS
0419 945 000



Ray White™

BONDI JUNCTION



SOLD BY

RAY WHITE BONDI JUNCTION
Sundays 12.00 - 1.00pm

**"Incredibly Renovated
Family Home"**

- * 4 bedrooms
- * 2 bathrooms
- * Open plan living / dining area
- * 2 car garage
- * Level yard with entertaining / barbeque area

www.raywhitebj.com.au

9369 5111

Of course you want to **sell** your home for the best possible price while receiving the best possible **customer service**. Our award winning, respected and long-established team of real estate **professionals** are dedicated to achieving those goals for you. We offer you our **expertise**, our local market **knowledge**, our **integrity** and our very own brand of personalised **service**.

Remember, at Ray White Bondi Junction... **Our experience = Your results**